

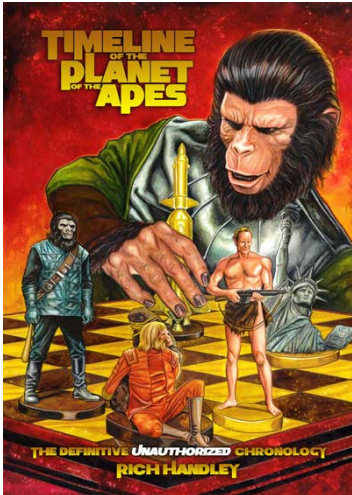


For more information, contact:
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For immediate release:
Mar. 13, 2009

Hasslein Books' *Timeline of the Planet of the Apes*: The Definitive Chronology Now Offered at Amazon.com— Wholesale Discount Codes Available to Retailers

This 322-page volume, chronicling the history of Planet of the Apes, is now available at Amazon.com with free shipping, making it even easier for fans to add the book to their collections. What's more, retailers can now place bulk orders at a substantial discount.



NEW YORK, Mar. 13, 2009—Hasslein Books' debut publication, *Timeline of the Planet of the Apes: The Definitive Chronology*, by Rich Handley, is now available for purchase at Amazon.com for just \$29.95—and shipping is free. Retailers can obtain special discount codes to be used for placing wholesale orders through Amazon's print-on-demand division, CreateSpace.

John K. Muir, award-winning author of 22 books, including *An Analytical Guide to TV Guide's Battlestar Galactica*, described *Timeline of the Planet of the Apes* as "ultimately as involving and thought-provoking as the movies themselves. It's a perfect companion if you seek 'the bigger picture' and the sweeping context of history in this bizarre, oft-revisited alternate world." And Hugo Award-winning writer Robert J. Sawyer called the book "a magnificent labor of love," adding, "The book is gorgeously designed, handsomely printed, copiously annotated and more fun than—you guessed it!—a barrel of monkeys."

Timeline of the Planet of the Apes, a massive softcover volume accessible to both new and long-time fans, examines the rich history of the *Planet of the Apes* saga, presenting every recorded event of the mythos in its proper chronological context. This reference book covers each film, television episode, cartoon, novel, comic, short story and audio-tale produced under the *Planet of the Apes* banner over the past four decades—including a number of rejected or unpublished tales previously unavailable (and, in many cases, unknown) to fans.

Along with a painstakingly detailed timeline spanning millennia, *Timeline of the Planet of the Apes* features a gallery of more than 350 cover images, as well as a recommended viewing/reading order, an examination of time travel in the *Apes* universe (both on screen and in print), and a title/creator index of published fiction—plus, insightful notes provided throughout the book, discussing discarded story concepts, inconsistencies, discontinuities, unpublished lore and other fascinating trivia.

Timeline of the Planet of the Apes: The Definitive Chronology, featuring a breathtaking cover by Patricio Carbajal, is available now at Amazon.com for only \$29.95—which qualifies for *FREE* Super Saver Shipping within the United States. For more information or to order, visit www.hassleinbooks.com. Wholesale rates are available to retailers—contact Hasslein Books for an exclusive discount code, by e-mailing info@hassleinbooks.com.